

At **Onyx Health** we've got what it takes to make a product successful because we know the healthcare market. We specialise in helping SMEs reach customers, enter new markets, build brands and increase sales.

We put your products and services in front of the right customers and decision makers. We open doors by creating and delivering marketing campaigns and sales strategies with tons of Geordie passion!

Our markets include:

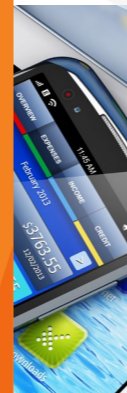
**Pharmaceuticals | Medical Devices |
Medical Diagnostics | Consumer Health Products**

We're ready to deliver. Just tell us when.

Approved consultants for:



08 Digital Health Check



Doing it digitally is all the rage. It's here to stay, it's non-stop and it works.

Websites are no longer just a copy of your brochure. Like going to a shop or meeting a sales representative, your potential customers want to be able to listen, interact and discuss your products and services with your company and others through your digital assets.

It takes a careful balance of images, well-crafted copy, slick functionality, interactive features and effective SEO to make it an asset to your business. The chances are you already have a lot of this, but you need help to bring more customers to your door.

Take a look at our **past work** or **contact** the team to learn more about what we can do for your brand.

Supporting packages that you may find useful:

02 Branding

03 Key Messages

09 Social Media

Onyx Health's Offering

At Onyx Health, we specialise in offering healthcare digital services for pharmaceutical, diagnostic and medical device companies. We can optimise websites, which are code compliant and generate measurable results.

We can recommend what other digital assets you need to also use to be successful.

Our digital health check package includes:

- **A review of all current digital assets**
- **A website health check** – review of your Google rankings, keyword and content analysis, design review (i.e. mobile and tablet compatibility) and usability report
- Development of recommendations and re-scoping of website (if required) and recommendations for other digital assets that support business goals

Additional services: Content creation (as required) that is optimised, easy to locate and relevant - from creative copy, development of animations, videos and images that can be used across an ever-expanding range of platforms

Take the next step and contact us:

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